

## Pension Plan Discussion Fills School

Townsend Plan Explained To Large Audience At Forum Meeting

By Jerry Stewart

Tossing a bombshell into the already-tangled California political situation H. A. L. (Hal) Simons, one of the three regional directors of the Townsend movement, stated at Tuesday night's Forum meeting that Dr. Townsend has ordered steps to be taken to form a third party in California and that petitions, looking to that end, will shortly be put in circulation.

The meeting, one of the largest ever held under Forum auspices, filled the Auditorium of the local grammar school. Large delegations were present from Pasadena, Arcadia and other nearby towns. Considerable enthusiasm was expressed from first to last.

Dr. Townsend, Simons said, would like one or both of the old parties to endorse his plan. "But if they go on making specious promises," the speaker declared, "it is the duty of Dr. Townsend to give us an opportunity to express ourselves at the polls."

In the opinion of Nathan W. Hale, principal speaker of the evening, "the Townsend plan is the biggest idea in taxation in the history of the world. Dr. Townsend, when he hit on the old age revolving pension plan" he said "must have been inspired. That's the only way I can account for it."

"What has the Townsend plan done to date?" Hale asked his listeners. It has seized the imagination of the people, he said, in a more powerful way than "any movement since George Washington was elected president." It has thrust into public affairs 1,000,000 women who heretofore have stayed at home. "It has promoted the study of the constitution," Hale continued, "and it has caused women to think of their children and grandchildren."

"The best part of the Townsend plan," he said, "is that you have to spend your \$200 every 30 days; which will automatically cure the depression. Under the Townsend plan, every 30 days \$1,000,000,000 will be put in circulation—away from big banks and trust companies, out where the little fellow can get it."

Hale explained that the old age revolving pensions are based on a 2 per cent transaction tax which will bring a surplus to the Treasury, lower taxes, and increase business. He emphasized that the tax will not go on to the consumer. Any business man, he said, is willing to discount bills 2 per cent for the money.

Hale dwelt at length on the attacks of the opposition who, he said, say that the "old folks will go on a tear when they get the money," that men will marry some 16 year old girl, and that pensioners will give their money to their children and grandchildren to spend. On the contrary, Hale said, the plan will be of vast benefit to the children of the future, and will banish fear and worry from mothers, so that they may bring better children into the world.

Hale vigorously rapped Congressmen who "vote as the boss says," and stated that the Townsend movement "will purge the Nation of pinhead politicians," or "whiffle-snaffles," as he termed them. Judges, said Hale in closing, are retired on a pension. So are firemen—and post office employees. But they tell us that the great mass of people are not entitled to pensions.

The open-discussion period, following Hale's speech, elicited from the speaker the statement that at the end of five months' operation of the plan there will be \$200,000,000 in the Treasury. He admitted also that "big business" will probably pay 80 per cent of the tax.

Hale took as his text the line from St. Paul's: "Come and let us reason together." He was introduced by Rev. William Hannaford, treasurer of the local Townsend club. Perley Poore Sheehan opened the meeting.

**Valentine Dance Added To Program Of Junior Women**

The Junior Woman's Club will hold a semi-formal Valentine program dance on February 15th.

The committee for this affair is as follows: Mrs. Mary Schwartz, programs; Miss Alice LaLone, refreshments; Mrs. Flora O'Rourke, press; Miss Charlotte, tickets; Miss Carolyn Ware, decorations; Miss Jane Manning, entertainment.

**Passionists' Head Visits Monastery**

Rev. Father Boniface, C.P., Provincial of the Western District of the Passionist Fathers, arrived this weekend for a visit to the local Mater Dolorosa Monastery.

# SIERRA MADRE NEWS

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

**Gypsy Band Wanted On Morasco Charge Moves On Pasadena**

The band of gypsies who last week relieved Santo Morasco, 454 East Highland avenue, of \$82.50 has popped up again. Paul L. Burton, 3265 East Foothill boulevard, Pasadena, this week reported to Chief of Police Gordon McMillan that three women, dressed in conventional gypsy fashion, came into his shop and, after much haggling, purchased a 50-cent bracelet. After their departure Burton discovered that his customers had made off with several additional bracelets were missing from his tray. Burton, however, succeeded in taking down the license plate number of their car, in which there were also two men, a 3-year old child and a baby.

The car was a dark blue 1935 V8 sedan with red wire wheels and carried Oregon license plates. The description, according to Chief McMillan, tallied with that given him last week by the unhappy Morasco.

**New Exhibit Draws Crowd To Gallery**

**Many New Faces In Reception For Two Well-Known Southland Painters**

By Vernon Jay Morse

The Little Gallery's reception on Sunday opening the exhibition of painting by the distinguished Southland artists Conrad Buff and Ejnar Hansen, was well attended by hometown folks and many out-of-towners, too. Many new faces were seen and the pictures were enjoyed, praised and criticized as is the age-old custom at art exhibits.

The show is rather startling especially that portion which is the work of Mr. Buff. It takes association with pictures as unorthodox as these to get beneath the surface and see the design and restraint of detail which he uses for gain simplicity.

Mr. Hansen's pictures were more generally liked, the portraits and Danish village scenes being very much admired.

These two artists, the one, very sophisticated in his approach and rendering, and the other at times almost naive, amateurish, show that being convincing and satisfying is not limited to any technical treatment, but may be arrived at by totally different paths.

You will remember Mr. Buff's militant pictures as you would a phenomenon. And you will enjoy the Hansen paintings as you would enjoy a glowing hazy day, beauty which you accept without thinking of why it is beautiful.

Miss Florence Gilmore, Mrs. Sylvia Quittner and Mrs. Vernon Morse acted as hostesses to our interested gathering and the punch and cake disappeared just as if one had eaten Sunday dinners.

**Re-arrange Postal Routes As Volume Of Mail Increases**

Postmaster Ray Caukin states that there has been a change made in the mail carriers' routes which will prove more satisfactory for the partons of the office as well as the carriers. This change has been necessary due to the increasing amount of mail handled out of the local office.

Several mail routes have been too long and others too short and the equalization of these routes was sought. If any patron receives his mail a little earlier or later than previously he may be consoled by the fact that the change was designed for the good of the service.

**Betting At Santa Anita Track Shows Business Is Better**

Times are getting better! The total handled at Santa Anita this year is running \$3,000,000, more than for the same number of days during the inaugural meeting.

The handle for the first sixteen days of the current meeting is \$5,663,032. The daily average is \$353,939.50, compared to last year's average of \$150,239 for the first 16 days. The total handle thus far last year was \$2,403,835.

**Ruskin Chapter Holds Its Election**

The John Ruskin Chapter, D.B.E., held its annual election at the home of the former regent, Mrs. A. E. Pulling, in West Montecito avenue, Monday evening. The result was as follows: Mrs. Marian Westgarth Richards, regent; Mrs. A. F. Snell, first vice-regent; Mrs. Lily Jones, second vice-regent; Miss Nettie Baxall, recording and corresponding secretary; Miss Lila Fagge, treasurer, and Mrs. A. E. Pulling, historian.

**Head Of Red Cross Tells Activities**

**Local Chapter Warmly Is Praised For Accomplishments At Annual Meet**

A. L. Schafer, Red Cross manager in the Pacific area and director of Red Cross disaster relief workers in the Southern California earthquake, March 10, 1933, was the guest speaker at the annual meeting of the Sierra Madre chapter of the Red Cross Thursday evening in the City Hall.

Mr. Schafer emphasized the value of being prepared for disaster, such as the Long Beach earthquake and the Montrose-La Crescenta flood.

Fire, floods, earthquakes, hurricanes, duststorms, epidemics, and shipwrecks are types of disasters that send the Red Cross into action, said the speaker. In the wreck of the steamship "Iowa" off the Oregon coast this week, Red Cross chapters in the home towns of the 34 shipwreck victims were authorized to give emergency help to any and all families needing it. In the last 12-month fiscal period the Red Cross extended help in 160 disasters throughout the United States and Alaska territory.

Mr. Schafer also stressed the fact that Red Cross chapters everywhere are responding to the call to help save lives by reducing the number of highway, home, and farm accidents.

Throughout the United States, he said, 253 highway first-aid stations have been opened, while in the Pacific area alone 304 emergency "first-aid" stations are projected, 66 of which are now open.

He particularly pointed out the service rendered locally by the Sierra Madre chapter in unostentatiously relieving suffering and want and bringing comfort and cheer to the distressed, concluding with a tribute to Miss Judson, son, secretary, and other officers of the chapter.

**Publishers Of The State Open Annual Convention To Day**

California Newspaper Publishers' association on Friday, January 17, will open its 48th annual convention at the Miramar Hotel in Santa Monica with an estimated attendance of more than 300 and taxes as its theme.

After hearing extended discussions of trade questions for two days, the session will close on Sunday with a luncheon at which Governor Frank F. Merriam will present achievement awards to publishers designated by an association committee.

Speakers on the final day's program, in addition to the governor, will include J. R. Knowland, Oakland publisher and president of the State Chamber of Commerce, who will discuss "California Taxes;" Leon O. Whitsell, chairman of the State Railroad Commission, whose subject will be "Humorous Anecdotes of Early California;" and Arlin E. Stockburger, director of the Department of Finance, State of California, who will speak on "Newspaper Taxes."

Clark F. Waite, of Los Angeles, is president of the association. This newspaper will be represented by its editor and publisher.

**Chow Dog Attacks Severely Injures Mrs. Gene Holliger**

Mrs. E. A. Holliger, 625 West Grand View avenue, is resting comfortably at her home following an attack by a chow dog on Sunday. Mrs. Holliger was visiting at a friend's house on West Grand View avenue when a cat fight developed, exciting the chow and causing the animal to severely bite her on the arms and legs.

**Another World War Veteran Passes**

Aaron Benjamin of 144 San Gabriel Court, a resident of Sierra Madre for eight years, passed away at his home yesterday noon. He was born in Russia 43 years ago. He was a disabled veteran and served overseas from July 12, 1915 to March 5, 1919.

Surviving him are his wife, Mrs. I. Benjamin of Sierra Madre, and a sister, Mrs. Y. Star of Montreal, Canada. A full military funeral will be given by the Sierra Madre American Legion Post of which he was a member. The military service will take place today at 2 o'clock at the Home of Peace Cemetery on Whittier Boulevard in Los Angeles.

**PEDDLER-SHY CITIZENS SHUN REGISTRARS**

PITY THE poor deputy registrar now enrolling Sierra Madre voters. Pounding the sidewalks from morning to night is bad enough. But when the public — Lord bless 'em—won't open the door when they ring — well, that's the last straw.

According to Mrs. Helen Lovejoy, deputy registrar for the first precinct, a lot of people take one look through a side window, spot the deputy with a big book under one arm, and think the registrar is a salesmen, canvasser or peddler. The poor deputy can go on ringing till doomsday. The householder just won't open the door.

The joke, however, isn't all one-sided. After two or three such calls, the deputies, who haven't all year to make their canvass, will have to turn in their books minus the names of these salesmen-shy householders; with the result that the latter, unless they take the trouble to register themselves at the City Hall, will be out of luck when election day rolls round. And with a city election in April, the May presidential primary elections in May, the future financial welfare of California to be decided and a President to be elected in November, this year's elections are above the average in importance.

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**Sierra Madre's Tax Collections For Above 1935 Figure**

Tax collections for the first half of the 1935-36 fiscal year, according to City Clerk Waverly E. Pratt, are slightly better than 50 percent of the total municipal levy. The latter figure has been set at \$62,508.48, with \$34,042.66 collected to date. The levy for the fiscal year of 1934-35 was \$56,386.92, with collections for the first half of the year amounting to \$28,758.97.

Figures for the two special assessment districts are as follows:

## Public To Share In Any Reduction In Food Costs, Says Head Of Largest Concern

If the AAA decision of the Supreme Court results in lower food costs the benefit of all such reductions will be immediately passed on to the consumer. L. A. Warren, president of Safeway Store, Inc., one of the Nation's foremost food distributors announced yesterday.

"In line with Safeway's fundamental policy of retailing food to the public at the lowest possible price, we will naturally pass along to the consumer the full benefit of any savings resulting from the court's ruling," Warren declared.

"At present the time, it appears too early to make a definite pre-

## Holy Name Society Elects Officers; Plan Social Affair

Thirty-one members of the Holy Name Society were present at a breakfast meeting held Sunday at St. Rita's Hall. Rev. Father Hyacinth Clarey, C.P., spiritual director of the organization, gave a short address on the "Application of the Encyclical of Pope Pius XI to Everyday Life" and urged all members to study the document. The breakfast was prepared and served by Mrs. Val Miller, Mr. O'Connell and Mr. Bradley.

A committee composed of James Kelleher, George Otto, Roger Armstrong and Eddie Ranahan was chosen to formulate plans for a social event sometime in the near future. The group met at the home of Mr. Thomas N. O'Connell of 38 East Mira Monte avenue on Monday.

Officers of the society for 1936 who were elected at a previous meeting, are Winfred Bradley, president; Harry H. Duffner, vice-president; John E. Colbert Jr., secretary, and Warren E. Craig, treasurer. Louis Bartel was elected marshall.

## WILSON GLEE CLUB WILL STAGE OPERETTA TONITE

Unusual features of the Wilson Junior High School glee club operetta, "Up in the Air," to be given this evening in the Frances Willard Auditorium are the clever original dances which have been worked out by Miss Phyllis Crane, physical education instructor, and featuring girls chosen from the glee club chorus.

## OBITUARY

### MISS RACHAEL NORTH

Funeral services for Miss Rachael North of 145 South Lima street, a resident of Sierra Madre for 32 years, were conducted at Grant Chapel on Wednesday at 10 o'clock. Miss North was born in Pleasant Grove, Minnesota, on July 27, 1869 and came to California with her father and mother in 1904. She had resided in Sierra Madre since that time. She had a wide circle of friends here and was a great friend to the sick of the community. She had been ill for several months.

Rev. Arthur O. Pritchard officiated at the service. Pall bearers were members of the family. Burial took place at Rosedale Cemetery.

Miss North is survived by a brother, Leon North, of St. Paul, Minnesota, who arrived in Sierra Madre this week to attend the service; a sister, Therza North, of Pasadena; a brother, Mrs. E. G. Hopwood, of Maxbass, North Dakota; a nephew, Eben Hopwood, and a niece, Loretta North.

JAYSEE ORCHESTRA TO APPEAR IN CONCERT JAN. 25

Playing their first night concert of the year, the Pasadena Junior College Symphony orchestra will appear at the civic auditorium, January 25. Started four years ago, the orchestra has played several concerts at the civic auditorium each year.

Two residents of Sierra Madre are members of the orchestra. They are Huber Shulin and Catherine McBurney.

SOUTH DAKOTANS TO PICNIC

The annual midwinter South Dakota picnic will be held at Sycamore Grove on January 26th. A program of interest to former South Dakotans, as well as the ability to renew acquaintances, will be the order of the day.

## Church of the Ascension

Episcopal

Baldwin and Laurel Avenues

Rev. A. G. B. Bode, Rector

7:30 a.m.—Holy Communion.

9:30 a.m.—Sunday School.

11 a.m.—Choral Eucharist and Sermon.

Wednesday—

7:30 a.m.—Holy Communion.

**Bethany Church**

The Little Stone Church

Rev. Stewart R. Sheriff, Pastor

Friday (Tonight)—

7:30 p.m.—The annual Church business meeting in Bethany Hall.

Sunday—

9:30 a.m.—Bible School.

11:00 a.m.—Morning Worship.

Sermon subject, "The Basis of Evangelism."

6:15 p.m.—Three Christian Endeavor Societies.

7:30 p.m.—Evening meeting.

Sermon subject, "The Bible Better Than Money."

A question for everybody in the community. If you have had any personal contact or remembrance of Dwight L. Moody please get in touch with the pastor of Bethany Church. We are going to have a "Moody Day" in Bethany, February 2nd, 1936, and would appreciate all locally who have any experience to relate

## ARCADIA

THEATRE —  
44 East Huntington Drive  
ARCADIA

Admission 10¢ and 25¢

Thurs., Fri. Jan. 16, 17

Carole Lombard and Fred MacMurray in

"Hands Across the Table"

also

Margaret Sullivan and Randolph Scott in

"So Red the Rose"

Colored Cartoon "Puss in Boots"

Sat., Sun., Mon., Jan. 18, 19, 20

The Mad Marx Brothers in

"A Night at the Opera"

with Kitty Carlisle and Allan Jones, also

"I Found Stella Parish"

Kay Francis, Ian Hunter and Paul Lukas

Tues., Wed. Jan. 21, 22

"BAD BOY"

with James Dunn and Dorothy Wilson

"Ship Cafe"

with Carl Brisson and Arline Judge

Vaude Reel & Water Sports

— COMING —

Thurs. to Sat. Jan. 23 to 25

"Return" of Peter Grim

also

"The Three Musketeers"

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## IGNORANT AND INDIFFERENT VOTERS MAY BRING DISASTER TO CALIFORNIA THIS YEAR

Action On Tax Proposals Can Easily Paralyze Business And Industry

*By Ralph H. Taylor  
Executive Secretary, Agricultural Council of California)*

(Editor's Note. The following article is the second in a series by Ralph H. Taylor, farm leader and commentator on governmental problems, analyzing ballot proposals which will be submitted to California voters at the general election next November).

**I**F THE average California voter was asked his opinion on taxation, he would undoubtedly reply sharply and unequivocally "I'm against it!"

Nor can the voter be blamed too much for such an attitude; it is a natural reaction against free-handed governmental spending and continued abuse of the taxing power.

On the other hand, the "I'm against it" state of mind—if it should be followed blindly and unthinkingly by a majority of California voters at the general election this year—would plunge State finances into chaos, jeopardize the holdings and savings of nearly every farmer, business man and home owner in the State and play havoc with both the individual and his government.

Tax repeal proposals which would abolish the State sales tax and the State income tax will appear on the November ballot, for instance. But in considering these measures, the voter, if he wishes to escape "jumping from the frying pan into the fire," must recognize that the November election does not actually offer an opportunity to "repeal taxes." It merely offers a chance to substitute one tax for another!

The decision confronting the taxpayer is simply this: "Which is the lesser of the two evils—the present tax set-up, or the substitute package?"

Illustrative of the problem, for example, is the proposal to repeal the sales tax. It would repeal the sales tax, to be sure, but embodied in the same measure is provision for enactment of the so-called "single tax" as a substitute.

Rose Bushes, 25¢  
Talisman, Hoover, Autumn, Holland, E. P. Thim, etc.

Fruit Trees, 50¢  
Peaches, Apricots, Figs, Nectarines, Plums, etc.

Avocados, \$1 up  
Fruite, Puebla, Nabal, etc.  
Citrus Trees, Grapes, Berries, Guavas

Ward Nursery & Florist  
Mt. Trail & Laurel Ave.  
Phone 1614

Top Trees Now  
Have Us Prune Your Fruit Trees

SPECIALIST  
PRUNING BUDDING  
BRACING GRAFTING  
**B. BOELE**  
2481 E. Colorado  
Phone Colorado 2021



Davenports Reupholstered

\$16.50

Extra Chair as Low as \$6.50

In Our Own Shop

Done by men with years of experience . . . they turn out "custom made" pieces that give lasting satisfaction. Our Expert Estimator will call at your home—No obligation—and give the cost of recovering Old Furniture, regardless of its condition.

Our Interior Decorating Service is yours for the asking.

Drapery Department  
COLORADO 5311

**F.C. NASH & CO.**  
— PASADENA —

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## THE SIERRA MADRE NEWS

SIERRA MADRE, CALIFORNIA

Published every Friday  
L. R. GOSHORN  
EDITOR AND PUBLISHER  
TELEPHONE 45  
9 Kersting Court



Member Nat'l Editorial Ass'n

Accepted as a newspaper of general circulation for the publication of legal notices as defined by Section 4460 of the Political Code of California.

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Three months, 75c.

*Be not conformed to this world; but be ye transformed by the renewing of your mind.—Rom. xii.2.*

*Act up faithfully to your convictions; and when you have been unfaithful, bear with yourself and resume always with calm simplicity your little task.—Madame Guyon.*

## A MILLION FOR A DIME

Short-sighted in the extreme would be any dissatisfaction with the part taken by Sierra Madre in this year's Tournament of Roses. True, our name was not among the prize-winners. But none the less we took a prize, and the prize was incalculable however it may be regarded, whether in dollars and cents or the perhaps more valuable quotient of civic pride, of public spirit, of communal co-operation. But let us, for sheer down-to-earth persuasiveness, stick to the dollar-and-cents return.

The town, thanks to a few of its citizens, spent a little more than \$200. For this it received publicity of a quality and through channels that could not have been made available by an expenditure of millions. Uncounted multitudes heard Sierra Madre described and praised over two National radio hook-ups and half-a-dozen regional broadcasts. The newspaper and news-reel publicity was, and still is, of a sort that circles the globe. There was, moreover, a peculiarly intimate charm to the publicity. Sierra Madre garnered among those who actually saw the float.

No other float in the whole vast pageant was so patiently the creation of devoted and talented civic effort—a native product of the town its float was meant to advertise. Other floats, sumptuous beyond description and wholly deserving the prizes awarded them, were manifestly the work of highly paid professionals, as remote from home-craft as a millionaire's yacht and only a trifle less costly. All honor to the towns that entered them and paid for their manufacture. But there contribution was one of money only.

Sierra Madre's contribution was almost exclusively one of hard labor, and of actual physical hardship, cheerfully and unselfishly rendered and accepted by a little band of devoted citizens, women and men. As it was, the number was all too small. But they were pioneers. Now that they've shown the way, it should be easier for others to follow in their steps. All honor to these pioneers. May their example be an inspiration and a stimulant to a town that can well stand a modicum of both.

## Fathers Pin Merit Badges On Sons At Court Of Honor Here

Gale L. Hersey was installed as senior patrol leader of Sierra Madre Troop 1 at a Court of Honor conducted by the Pasadena-San Gabriel Valley Council of the Boy Scouts of America on Tuesday night in the social hall of the Congregational Church. He also received merit badge awards for bird study, marksmanship, pioneering and camping.

First Class Scout awards were given to Andrew Adams and William Adwell. A feature of the presentation was that the fathers pinned the badges on their own boys.

The following boys were given tenderfoot badges: John Ashmore, Fran Yoshimoto, Bud Hartman and Bertram Smith. Clinton H. E. Hersey presided at the meeting and Vic Teaney represented the field office as "Court of Honor Officer."

## This Week In History

— January 17 —  
Benjamin Franklin born, 1706  
— January 18 —  
Peace Conference began, 1919  
— January 19 —  
Georgia seceded, 1861  
— January 20 —  
Chicago Crib disaster, 1909  
— January 21 —  
Stonewall Jackson born, 1824  
— January 22 —  
2nd Battle of Frenchtown, 1813  
— January 23 —  
Kansas City fire, 1923

## A.L.A. Activities

By Helen Lovejoy

MOTION pictures of the Legion convention in St. Louis featured the meeting to which the auxiliary was invited Monday evening in the club rooms. Refreshments were served by the boys, and greatly enjoyed by all present.

Study of Poland has begun according to Maybelle Caley Barker, chairman of Fidac, as a part of the promotion of better understanding and good will among nations. Each year one of the eleven countries whose world war veterans are members of Fidac is studied by the auxiliary.

Songs which the musical groups will sing in competition for National championships during the national convention in Cleveland next September have been announced by Mrs. William Horsfall, chairman; as follows: trios, "Raindrops Prelude," by Chopin-Wolfe; quartettes "The Lass with the Delicate Air," by Arne-Fox, sextettes "The Seasons," by S. R. Gaines; choral clubs, "Wake Thee Now, Dearest," by Deems Taylor. Now is the time to begin working on those to be in competition.

## The Watch Tower

By Perley P. Sheehan

If FOLKS read their local paper they wouldn't have to scurry around a week or so after their council had acted in order to get things changed.

Add Too-Good-To-Be-True department: The Chamber of Commerce is agitating for a couple of neat rubbish receptacles to be placed according to recommendations from the village Planning Commission.

Barker told me this: "Can't understand why folks here in Sierra Madre don't plant more trees. Even live oaks grow so fast here when they get enough water that they look a hundred years old when they're barely 15 or 20. Old photographs of the Baldwin ranch show that many of the oaks that now make the glory of the place were scarcely to be seen when I came here less than 20 years ago." And the gorgeous sycamores grow even faster.

Speaking of trees, in some civilized towns no one can cut down a tree even on his own property, without permission of the proper authorities. Here a fellow can buy a 50-foot strip for a quick turn-over and butcher a dozen trees such as "only God can make" and so destroy the beauty of an entire neighborhood.

There was one visitor this week at the City Hall who'll be nameless—for a pair of reasons. In the first place, she'd been turned over to the police; and next, well, she tried to tell us everything but she just couldn't—she didn't speak our language. She was a little old Pekingese so old she was gray, blind-fold, and had only one tooth left and one that wasn't very straight. Thin as a ghost, too, and her hair all bedraggled. She'd been picked up away off miles from anywhere, out in the rain. Big Jim Heasley tried to comfort her and get her to eat—milk, broth, the things that little old grandmother dogs need. But she could only sob out her story in that language no one could understand. So all Jim could do was to hope someone would call for her—someone who could understand. But no one came. And now the little old grandmother Peke has passed on to a better land. At least there's hope she did. For isn't there something somewhere, about not even a sparrow, and so forth? There must be some sort of a heaven for dogs and things.

Congratulations, name your man. But here's an anecdote I heard the other day that made me prouder of Sierra Madre than if we had a new Civic Center. A lady told me that she was at a big meeting in Los Angeles at which one of our local ministers happened to be present. And a group got to talking about religion, and wars, and human cussedness generally. Until, finally someone said: "You know, the way things are, I wonder if religion really means anything anymore." And then somebody pointed to that local preacher of ours—kindly, wise, tolerant. "Look at him," this man said. "There's your answer."

## Arcadia Improves Its Water System

Approval of plans and specifications for the installation of a 30-inch water main on Santa Anita avenue from the Orange Grove avenue reservoir to Duarate Road in Arcadia has been voted by the Arcadia City Council. With the Federal Government contributing \$35,430 towards the project, Arcadia's share, to be taken from the water department reserve fund, will amount to \$43,000. The improvement will replace the two 16-inch lines on Santa Anita Drive.

## INCOME TAX BLANKS ARE DISTRIBUTED

Collector of Internal Revenue Roger is just in receipt of a wire from the Commissioner of Internal Revenue advising that all income tax return forms for the taxable year 1935 have been released. Returns must be filed by March 16, 1936.

All persons having a gross income of \$5,000 or more, or a net income of \$1,000 or more if single or \$2,500 or more if married are required to file a return whether there is any tax to pay or not.

Local stamp collectors are expected to purchase many of them. They are in nine different colors, according to price, but the same design on the face of all.

## Let our Modern, Low-Cost Federal Home Loan Plan

**ELIMINATE Mortgage Renewal WORRIES and EXPENSE**

You do not buy shares to retire the loan.

You pay interest only on what you actually owe.



**First Federal SAVINGS and LOAN ASSOCIATION OF PASADENA**

41 South Euclid Avenue

WAKEFIELD 1372

## How The Counties Of California Came By Their Names And What They Mean

(Editor's Note: This is the 20th installment of the story prepared under the direction of Gov. Merriam from State records showing how the various counties of California acquired their names and the meaning of them.)

TUOLUMNE County was created February 18, 1850. This is one of the original 27 counties. "Tuolumne" is a corruption of the Indian word "Talamalamme," which signifies "stone houses or caves," the same as the word Shasta, but in another language. This was the name of a large tribe of Indians who lived on both sides of the river now bearing that name, from which the county derived its name.

which Bret Harte wrote. Sonora, the county seat, is an attractive and thriving city and of late years a favorite location for Hollywood moving picture companies in the filming of western dramas. It was in the little village of Tuttletown that Mark Twain won fame as "The Sage of Jackass Hill." Big Oak Flat, Groveland, Tuolumne, Standard and Buck Meadows all are worth visiting. Population, 9271. Area, 2190 square miles.

Venture county was created March 22, 1872. On March 30, 1872, Padres Junipero Serra and Cambon dedicated a mission at San Buenaventura. Doctor Serafico (St. Buenaventura, Serafic Doctor), which is the name under which Giovan de Fidanza of Tuscany was canonized. Buenaventura is composed of two Spanish words, "Bueno" meaning good, and "Ventura" meaning fortune; hence the name signifies "good fortune." The county took its name from the latter Spanish word "Ventura." San Buenaventura has at all times been the name of the town, but this beautiful and euphonious name has been abbreviated by the United States Post Office Department to "Ventura."

Ventura, with its splendid highways and beautiful cities, occupies a most enviable position among the counties of California. As a producer of agricultural products it ranks high in the Nation. Because of its great oil fields, it is third among the counties of the State in mineral production. It is noted as an industrial center. Its ocean beaches, mountain scenery, mineral hot springs, deep sea fishing, trout streams, game preserves and scenic drives draw thousands of visitors annually.

Every variety of soil is found within the county. Of the ten counties comprising Southern California, Ventura claims first rank in the production of beans, apricots, sugar beets and walnuts; second in lemons and fifth in oranges. The citrus crop annually brings in about \$9,440,000. The county is said to be the greatest lima bean producing area in the world. Almonds, grapes, grain, hay, vegetables, berries, apples, figs, peaches and pears are other outstanding crops. Dairying is one of the county's greatest industries.

California's oil industry dates from 1860, but the first oil development of note was on the south slope of Sulphur Mountain in Ventura in 1864. Ventura, county seat, is famed for its beaches, gasoline and sugar refineries and other industries. Population, 54,976. Area, 1858 square miles. (Next week: Yolo and Yuba Counties.)

Contractors

J. Shelton Gordon  
General Building Contractor  
Pasadena, California  
Office: 3420 E. Foothill Blvd.  
Residence: 1689 Elizabeth St.  
Niagara 5179

DURHAM DESIGNED  
HOMES  
W. B. Durham  
Phone Sierra Madre 330-2

Dr. J. L. Woehler  
X-Ray -- Dentist  
31 South Baldwin Avenue  
(next to Post Office)  
Telephone 45  
Evenings by Appointment

Geo. W. Groth, M.D.  
94 N. Baldwin  
Phone 20

Physicians and Surgeons  
M. H. A. Peterson, M.D.  
Physician & Surgeon  
Office 65 E. Central Ave.  
Phone 60—Residence phone 78  
Hours 2 to 4 p.m. Daily  
except Saturday and Sunday  
and by appointment

Electrical  
EBER THOMAS  
Electrical Service  
62 W. Central, 770 Canyon Crest  
Wiring — Repairing  
Office Phone 348-2  
Res. Phone 303-3

Kenneth Pickett  
RADIO SERVICE  
All Make of Sets  
Telephone 211-2

Dentists  
Dr. Thos. Warden  
DENTIST  
Hours 8:30 to 12; 1:30 to 5  
Phone 186-1 522 W. Central  
Office Closed on Fridays

Undertakers  
G. R. ANTRUM  
Funeral Parlors  
201 W. CENTRAL  
Telephone 93

## BIRTHDAY GREETINGS . . .

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreans, whose birthdays are indicated.

Dr. Adda Brady	Jan. 18
Frederick Bruce	Jan. 18
Robert Babbitt, Jr.	Jan. 18
Wesley Perry	Jan. 18
Sadie Kiggins	Jan. 19
Bill Goff	Jan. 19
Ted Davis	Jan. 20
Johnnie Grippi	Jan. 20
Mrs. H. C. Lieben	Jan. 20
Rosemary Forester	Jan. 21
Willard (Bob) Robbins	Jan. 21
Mrs. Myra Roberts	Jan. 22
Dr. W. J. Barlow	Jan. 22
Mrs. Ruby Barnes	Jan. 22
James K. Barnes	Jan. 22
Winifred Gent	Jan. 22
Jane Colbert	Jan. 22
Mrs. Ida Lanphear	Jan. 22
Dorothy Tyree	Jan. 23
John Osgood	Jan. 23
Mrs. Cynthia J. Holmes	Jan. 24

## Cop Turns Cowboy To Round Up Nags Blocking Traffic

Officer Jim Heasley of the local police force had his hands full for a time last Monday night. It seems that some stray horses—and a mule—decided to block traffic on Sierra Madre avenue. Officer Jim made a futile attempt to catch the jittery animals, then proceeded down to the Baldwin estate to apprise Bill Heddy, who was on duty at the time, of the roaming nags. Bill, however, said they didn't have any mules and that animals must belong to somebody else. Back to the scene of confusion went Officer Jim. Not wanting to stay there all night, he succeeded in rounding up his son Jimmie and three other "cowboys." The combined forces finally rodeoed the horses—and the mule—into the Hastings vineyard, and called it night.

## HENRY'S COFFEE SHOP at 45 North Baldwin

Fine Home-Cooked Meals Served at All Times  
Dinner Served from 11 a.m. to 8 p.m.  
Man-Sized Portions of Quality Food

## Business and Professional Directory

## Attorneys

ROBERT MITCHELL and NORIN EATON  
ATTORNEYS-AT-LAW  
520 H. W. Hellman Bldg.  
Los Angeles, Calif.  
Telephone MI 3427

Marcus A. Woodward Jr.  
Attorney at Law

99 Suffolk Ave., City Tel. 72  
Consultation 9-12 a.m. only

William R. Elam  
ATTORNEY-AT-LAW  
Phones: Arcadia 2294; Res.  
Arcadia 736  
56 E. Huntington Dr., Arcadia

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94 N. Baldwin  
Phone 20

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M. H. A. Peterson, M.D.  
Physician & Surgeon  
Office 65 E. Central Ave.  
Phone 60—Residence phone 78  
Hours 2 to 4 p.m. Daily  
except Saturday and Sunday  
and by appointment

Plumbing

Plumbing  
and  
SHEET METAL  
SIERRA MADRE  
HARDWARE CO.  
31 West Central  
Phone 98  
Night: Phone 299-4

Refrigerator Service

Telephone  
Rent Paid?  
DISCOUNT IF PA

## WANT ADS

Classified Rates  
And Instructions

Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS.

Classified Ads received after 5 p.m. Wednesday may be run under heading "Too Late to Classify."

## WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platta. 11:ff

## MISCELLANEOUS

HARDWOOD FLOORS polished, old floors made like new. Oak floors installed over old pine floor. Call Arcadia 2830 or Address Box K, News Office. 24:tf

## RENTALS

FOUR ROOM modern furnished house \$30. 95 Vista Circle Dr. Call 310-2. 17:d

FOR RENT by E. Waldo Ward, 273 E. Highland Ave., Phone 285-4; Building, 50 ft. front on W. Sierra Madre Blvd., 125 feet on Windsor Lane. 17:d

For Sale  
REAL ESTATE

FOR SALE—Building lots on East Sierra Madre Blvd. and Canyon Ave. E. Waldo Ward, 273 E. Highland. Phone 2854. 17:c

## WANTED

OLD CARS wanted; any model or condition. Highest prices paid. Wakefield 8976, Pasadena. 17:18k

## — LEGAL NOTICE —

NOTICE OF COMMISSIONER'S SALE ON FORECLOSURE No. 382144

G. L. ELLSWORTH, Plaintiff

vs.—

ELEANOR S. THISTLEWAITE, et al., Defendants.

In the Superior Court of the State of California in and for the County of Los Angeles

By the judgement and decree of the above entitled court in the above entitled action, entered and recorded on the 31st day of October, 1935, in judgment book 914 at page 361, et seq., wherein the above named plaintiff obtained judgement and decree of foreclosure and sale for the sum of six hundred six and 19/100 Dollars plus interest and costs, to which judgement and decree reference is hereby made, and by order of sale issued to me by the clerk of the said court pursuant thereto, I am commanded to sell at public auction all of the following described premises, situate, lying and being in the City of Sierra Madre, County of Los Angeles, State of California, and bounded and described as follows, to-wit:

Lot 32, Pinney Hotel tract, as per Map Book 17, Page 37 of Miscellaneous Records of Los Angeles County, situated in the City of Sierra Madre, County of Los Angeles, State of California.

PUBLIC NOTICE IS HEREBY GIVEN that on Tuesday, the 4th day of February, 1936, at 12 o'clock noon of that day, at the eastern and Spring Street entrance of the Los Angeles County Hall of Justice, in the City of

FOR SALE  
MISCELLANEOUS

TYPEWRITERS as advertised on March of Time Radio program. All Portables. Repairs all makes. C. M. Hightower, at Woodson Jones', 27 N. Baldwin. Phone Sierra Madre 32 or Colorado 5265. 16:e

USED UPRIGHT piano in first class condition. Reasonable—Call 1081 or address Box C. Sierra Madre P.O. 17:e

RUG, 6x8, and small rug; rocking chair. Reasonable. Tel. 3292. 17:e

EUREKA Vacuum Sweeper; good condition. Reasonable for cash. 30 W. Laurel. Phone 293-4. 17:e

Windstorm Insurance? See us for 7-point coverage.

C. A. ALLEN  
18 W. Sierra Madre Blvd.  
Realtor — Insurer

Telephone 309

## Fire Flames

By One of the Boys

CHIEF RICHARDS relinquished his authority long enough on Friday evening to allow Assistant Chief Norris to tell the boys what they were to do as a drill. Along with other new streets in Sierra Madre is one now called Olivera and in order to learn how many of the boys knew its location, George "arranged" a fire there. Being all ready to go, the firemen were aboard the truck in less than nothing with "Shorty" Steinberg at the wheel.

Imagine the surprise of the residents in that territory. Pat West and others rushed out to see what it was all about. The "hook-up" was a success and made in good time.

After the regular business meeting, the Chief reported that he is already active in making contacts for the forthcoming Wistaria Fete. Exhibitors of flower displays are now being interviewed.

The Southwesterners gathered early and stayed late with Louie Karger in the chair. A recent new member in the person of Lee Hibbs is a regular attendant. Being new at the business Lee takes considerable time to think before passing judgment. He has been very successful to date and has taken quite some interest.

This Southwest section, organized several years ago for the sole purpose of holding a social meeting before and after the regular business meeting, is very select and even the officers of the fire department are barred if they fail in the difficult tests. To date only eight of the members of the fire department have been able to pass these tests.

## CHURCHES

## Congregational

Rev. Arthur O. Pritchard, Pastor

"The Joy of the Christian Life" will be the topic of the morning sermon by the pastor.

At the Young People's meeting at 6:30, Mr. Dennis Stovall will be the speaker.

The Woman's Society will hold a Missionary luncheon on Tuesday. Mrs. R. Y. Watus will be the speaker.

Los Angeles, County of Los Angeles, and State of California, I will sell the above described property, or so much thereof as may be required in compliance with the said order of sale and decree of foreclosure and sale, to the highest and best bidder for cash.

R. E. ALLEN,  
Commissioner appointed by  
said Court.

RALPH F. BAGLEY  
201 Bank of America Building,  
Beverly Hills, Calif.  
Attorney for Plaintiff.

## HOMER MEAD WINS PROMOTION

Homer R. Mead, district manager for Southern Counties Gas Company with headquarters at Monrovia, has been promoted to the same position in the larger Pomona district, according to an announcement this week by F. S. Wade, president of the company.

Mead will succeed Walter E. Keefe, former Monrovia district manager who was advanced to the Pomona district managership four years ago and who has resigned that position to engage in agricultural activities in Northern California.

Pointing out that Mead's promotion is the result of many years of experience in various capacities with the company, President Wade paid a tribute to Mead's ability as proven through the several positions he has held with the company since 1918.

Mead has been actively interested for many years in worthwhile community affairs in Monrovia. He is a leader in the Boy Scouts, Kiwanis Club, Merchants' Association and Chamber of Commerce activities and is a director of the Associated Chambers of Commerce of the San Gabriel Valley.

The company is not yet ready to announce a successor to Mr. Mead and in the meantime Mead will continue to supervise the company's business here.

**Donald Shapiro Is Honored At Temple Beth Israel Party**

In honor of Donald Shapiro a Bar Mitzah celebration was held as the Sierra Madre Beth Israel Temple on Sunday evening. Master of ceremonies was Mr. Barnett, uncle of Donald, who traveled from the east coast to witness the celebration. Present were over 150 guests, and a gala time was had by all.

M. Nelson, a guest in Sierra Madre, recited one of his own compositions. Bertha Shapiro rendered a popular Jewish song. The birthday cake was made by Mrs. Ruth Kritzer.

A radio was donated to the temple by Mrs. L. Shapiro, in memory of her brother, Irving Shirk.

STRIKING BILL AT THE LYRIC THEATRE

Tonight, and running through Tuesday, January 21, the Lyric Theatre in Monrovia is presenting one of the biggest show combinations ever offered in the history of local entertainment annals. The bill includes M-G-M's epic of the sea, "Mutiny on the Bounty," with Clark Gable, Charles Laughton, and Franchot Tone, and the Sam Goldwyn success, "The Man Who Broke the Bank at Monte Carlo," starring Ronald Coleman and Joan Bennett. In the annals of the sea there is no more fascinating story than that told of the Bounty, which set sail from England in 1787, bound for Tahiti.

Romance and comedy go hand in hand in "The Man Who Broke the Bank at Monte Carlo." Not since his Bulldog Drummond roles has Ronald Coleman had a part so particularly suited to his talents and a story so in keeping with his flair for the suave and debonair.

TONIGHT, AND RUNNING THROUGH TUESDAY, JANUARY 21, THE LYRIC THEATRE PRESENTS THE BIGGEST SHOW COMBINATION EVER OFFERED IN THE HISTORY OF LOCAL ENTERTAINMENT ANNALS. THE BILL INCLUDES M-G-M'S EPIC OF THE SEA, "MUTINY ON THE BOUNTY," WITH CLARK GABLE, CHARLES LAUGHTON, AND FRANCHOT TONE, AND THE SAM GOLDWYN SUCCESS, "THE MAN WHO BROKE THE BANK AT MONTE CARLO," STARRING RONALD COLEMAN AND JOAN BENNETT. IN THE ANNALS OF THE SEA THERE IS NO MORE FASCINATING STORY THAN THAT TOLD OF THE BOUNTY, WHICH SET SAIL FROM ENGLAND IN 1787, BOUND FOR TAHITI.

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**P. T.-A. Delegations Plead For Needed Wilson Additions**

With approximately \$90,000 in back interest due the Pasadena secondary school district, as a result of the recent State Supreme Court decision, a delegation of twelve from the Woodrow Wilson Junior High School P.T.A., including Col. and Mrs. H. E. Hersey and other prominent Sierra Madreans, together with a delegation from Temple City, yesterday afternoon at a meeting of the Board of Education in Pasadena petitioned the Board to place the long-delayed Wilson Jr. Hi building program in its budget for the coming year. The program, among other items, calls for a new girls' gymnasium and two additional classroom bungalows.

Inasmuch as the cost of these new buildings will be in the neighborhood of \$28,000, while the Woodrow Wilson Jr. High school's share of the district's \$90,000 back interest will be only \$5000, the difference, amounting to \$23,000, will have to be met out of the school districts future tax funds.

Yesterday's delegates were appointed at the P.T.A. meeting January 8, at the Wilson school, Mr. H. E. Hersey presiding. Dr. Ford A. Carpenter, U.S.A., spoke interestingly on the subject: "California's Contribution to the Conquering of the Air."

**Feature Hometown Students At Party For Wilson Grads**

Miss Carole Coumbe, 521 Alta Vista Drive, sang "With All My Heart," as a feature of a program given by the 10-1 class of the Woodrow Wilson Junior High School for the winter semester graduates at the semi-annual banquet held Friday night in the Wilson gym.

"Country Fair" was the theme of the party. Frank Vane's Sierra Madre orchestra furnished the music. The following girls served on committees for the event: Carole Coumbe, ticket and refreshment; Sylvia Patterson and Mary Hollingsworth, ticket committee.

**Will Open Modern New Home Here For Inspection Sunday**

Latest addition to Sierra Madre's smart new houses is the Angus Woehler dwelling, 481 East Sierra Madre boulevard, which will be open for inspection on Sunday, January 19. Set in the foreground of the colorful Sierra Madre range, the house features a tile kitchen and bath, furnace heat, and is complete and modern in every detail.

**CROSSING GUARD IS ASSIGNED TO SCHOOL**

Crossing guards are being returned to streets near schools and at dangerous crossings in the smaller cities of Los Angeles county. John H. Ort, of 277 East Laurel avenue, has been re-appointed in Sierra Madre and stationed at Auburn and Highland avenues to see that the pupils of the grammar school negotiate the crossing safely. Ort served in the same capacity last year. He will be paid out of WPA funds.

**TWO MASONIC LODGES INSTALL OFFICERS**

Officers of Sierra Madre Lodge No. 408 and Arcadia Lodge No. 547, F. & A. M., were installed at a joint meeting of the two lodges at the Sierra Madre Masonic Temple Wednesday evening. Installing officer was Worshipful Leslie M. Reaker, Inspector of the 93rd Masonic District, with Worshipful Thomas Miller, Jr., acting as master of ceremonies. Joe R. Eastwood, former editor of THE NEWS, was soloist.

**AN OVERSIGHT**

Through a regrettable oversight credit lines were not carried in last week's NEWS under the portraits of the four young Sierra Madre women who adorned the "Wistaria Town" float in the Rose Tournament. The photographs were made by Louis Ziegler, well-known local photographic artist for use of THE NEWS and the metropolitan papers by Mr. Ziegler as his float contribution.

**NO ACCIDENT**

Staying single is hardly ever planned. It just happens.

**LOOK  
at the back of  
your neck  
Everyone else  
Does**

**LANGLEY'S  
BARBER SHOP  
KERSTING COURT**

**Open For Inspection**

Sunday, January 19

New 5-room Colonial-Monterey style dwelling. Tile Kitchen and Bath, Furnace Heat. Complete and Modern in Every Detail. Come and View this Beautiful Little Home Set in the Foreground of the Colorful Sierra Madre Mountains.

Located at 481 E. Central Ave.

**Parents Invited To Join The Friendly Indians At Rally**

**Registration Of All Voters Started**

(Continued from Page One)

The biggest day of the year for Friendly Indians of this area will be January 25th. Fathers and mothers who wish to enjoy a good day themselves and at the same time help their boys get into the activity are invited to attend and take a car load of boys.

The World Champion Ropetweller, Los Angeles county皮带专家, experts and a thousand Friendly Indian boys from all over Southern California will be there. The place is Burbank High School grounds and the time is 9 a.m., Saturday, January the 25th.

For further information see your Friendly Indian leaders, school authorities or phone the district Y.M.C.A. secretary, Monrovia 4003. Miss Steinberger, school principal, Edwin Ward, C. G. Huntsinger and Jack Hosford are members of the local committee on arrangements.

**Woman's Club Notes....**

By Mildred Curtis Bolms

**A**N ALL-DAY session of the A Sections of the Sierra Madre Woman's Club to be held today will be turned over to the Garden Section of which Mrs. W. J. Lawless is chairman. It meets at 10 o'clock at the clubhouse, after which they will repair to the home of Mrs. W. J. Lawless at 506 West Grand View avenue for a picnic lunch and coffee, to be served at 11:30 a.m.

At one-thirty the group will visit the Huntington Gardens at San Marino. Two trips to delightful gardens in Sierra Madre will be made previous to this trip, so be on hand as early as possible. Mrs. A. E. Pulling, chairman of International Relations in the sections divisions announces she will present a speaker before the group on Friday, January 24th. She is Miss Sybil J. Moore, whose subject will be "Neutrality and Its Various Aspects."

This is a vital subject during these days; and many will want to hear it discussed by an authority. . . .

**Value Of Newspaper Advertising Seems Obvious To Banks**

Newspapers are the preferred advertising media for banks in the United States and Canada, according to a National survey which has just been completed by the Financial Advertisers association with headquarters in Chicago.

Ninety-eight per cent of the banks replying to a questionnaire sent out by the association said they will use newspaper advertising.

Almost 27 per cent of the banks will increase their advertising expenditures in 1936, and 64 per cent will spend "as much or more" as they did in 1935.

Growing realization by banks that they must sell themselves as well as their services is evidenced by the fact that 80 per cent of the banks answering the questionnaire plan to use at least some institutional advertising during the year.

In addition, 44 per cent will use educational advertising. Fifty-five per cent will advertise savings accounts; 64 per cent, commercial loans; 71 per cent, executorships, under wills. Loans of all kinds including FHA loans, will be heavily stressed.

Mrs. Allen is peculiarly adapted to this sort of work; and is filling her niche admirably. Her treatment of Andre Obey's sensational play deeply impressed her audience, and was instrumental in inducing several of her listeners to witness the drama.

Starting tomorrow—and playing through Monday—is "A Night at the Opera," the hilarious Marx brothers' opus, with Kitty Carlisle and Allan Jones supporting, and "I Found Stella Parish" starring Kay Francis, Ian Hunter and Paul Lukas.

Tuesday and Wednesday, January 21 and 22, "Bad Boy," with James Dunn and Dorothy Wilson, and "Ship Cafe," with Carl Brisson and Arline Judge, will be seen.

Coming on Thursday, is "The Return of Peter Grimm," starring Lionel Barrymore, and "The Three Musketeers."

**CHURCH WORK TOPIC OF WOMAN'S SOCIETY**

The Women's Society of the Congregational Church will hold its regular meeting at the church next Tuesday at 12:30 at which time a luncheon will be served. Mrs. Waters of Azusa will be the speaker her subject being "The Ramifications of Congregational Work." Everyone is invited and members are asked to bring a guest. Reservations may be made with Mrs. A. F. Snell.

**JOHN GRAY ENTERTAINS BOYS IN THE CCC CAMPS**

John Gray of 77 East Laurel avenue is now working in the CCC. Word is given that he is traveling from camp to camp throughout this district with a group of CCC actors who put on plays and skits for the entertainment of the camps. John has been in the CCC for the last two months.

**BUCKEYES TO PICNIC**

The Ohio State Societies will hold their winter picnic reunion in Sycamore Grove Park, Los Angeles, Saturday, January 25th. President Harry B. George will be in charge of the exercises.

**Favorite Recipes Of Sierra Madreans**

**O**H, SO GOOD CAKE, picked up from the Christian Science Monitor, has become a favorite with Mrs. Edna L. Bassett, of East Orange Grove avenue, who recommends it to her friends.

1/2 cup shortening  
1 cup sugar  
1 1/2 cups water  
2 squares chocolate or 6 tablespoons of cocoa  
1/2 teaspoon cinnamon  
1/2 cup raisins  
Stir over fire until it boils.

Let cool and add:

2 cups flour  
2 teaspoons baking powder,

salt to taste; also vanilla. Bake in shallow pan 350 degrees F. Needs no icing.

**FORMER CLUB OFFICIAL SPENDS DAY IN THE CITY**



The W. J. McDonalds have moved to 136 East Highland avenue.

and little son, Stephen of North Lima street spent the weekend in Ontario with friends.

Mrs. Ralph J. Lord of 52 West Grand View avenue has recovered from an attack of influenza.

Mr. and Mrs. F. M. Lund, of Illinois, are domiciled for the winter at Belle Vue Court.

Mrs. Nettie Dennison of Alhambra was a visitor at the home of Mrs. A. E. Pulling this week.

Connecticut folk who are wintering at 223 Santa Anita Court are Mr. and Mrs. William Gallatin and son.

Mrs. Emma Spencer, of Los Angeles, is a houseguest at the home of Mrs. F. L. C. Roess at 82 West Highland avenue.

Mr. and Mrs. J. E. Dolan of North Baldwin Avenue returned Sunday from their enjoyable holiday visit to San Francisco.

Mr. and Mrs. Fred A. Pushee of Long Beach are spending this week at their Canyon Park home "Setawau," 556 Oakdale Drive.

Mrs. G. D. Johnstone, 615 Woodland Drive, was hostess on Monday night to the Canyon Park Contract club.

St. Catherine's Guild will meet at the home of Mrs. Lyle Anderson, 541 West Montecito Avenue, next Tuesday afternoon.

Mrs. Ella A. Cadmus, 601 Woodland Drive, returned home on Thursday from a week's visit at Fallbrook with her daughter, Mrs. Clarence L. Virgin.

Mr. and Mrs. Clarence G. Huntsinger are leaving today for a month's vacation in and about Indianapolis, Ind. They are motorizing and will also visit in Iowa.

Mr. and Mrs. George Lehner, 550 West Sierra Madre boulevard, accompanied by Mrs. Lehner's sister, Mrs. Kathryn Kinney, motored to Escondido yesterday.

Sunday guests of Laura E. Cadmus, 601 Woodland Drive, were Mr. and Mrs. Edwin Keeler and family, Mrs. Laura Beyl and Mrs. Chas. Woodward of Long Beach; Miss Romaine Hill and Milo V. Chapin of Montebello.

Mr. and Mrs. Wallace Bonsall

**Entertainment On February 5 Planned By Ascension Guild**

At a meeting of the Church of the Ascension on Friday, plans were made for an entertainment to be given on the evening of February 5th. It will be a dessert affair to be followed by interesting Indian pictures.

Mrs. W. J. Barlow and Rudolph Hartman are securing the films through permission of the Government. The speaker of the evening will be Mrs. Alfred R. Page, who is deeply versed in Indian lore. She is a sister of Mrs. Walter C. Roe, who with her husband, Dr. Roe, was in charge of Indian Missions of the Reform Church of America for many years.

Mrs. Page has been a resident of Sierra Madre for three years at the home of Miss Daisy Van-

er. Years held a position on the City Council of Minneapolis, and is president of the Fruen Milling company of that city, visited his family in Sierra Madre for two days this week.

Mrs. L. S. High of 87 East Sierra Madre Blvd. is about again and somewhat of her cheery self after a prolonged attack of tonsilitis and sinus trouble which she suffered during the holiday season.

The C. H. Tuggles of the Si-

erra Madre Woman's Club were agreeably surprised last week to welcome their old neighbor, Mrs. H. Robinson of Topeka, Kansas, who came in to renew the old friendship while she was in California.

Mr. and Mrs. H. J. O'Rourke of 377 North Lima street were numbered among the gay throng that gathered at a reception given by Mr. and Mrs. Paul E. Dailey of Beverly Hills last Sunday afternoon. A sumptuous buf-fet-supper was served.

Mr. and Mrs. Fred Shaffer of Arizona left on Tuesday from the home of the former's sister, Mrs. Albert Wheeling of 101 East Sierra Madre Boulevard, after a holiday visit. Also the Wheeling's other house guests: Mr. and Mrs. Herbert Smith, of Ogallala, Nebraska.

Mr. and Mrs. E. F. Lessley and little son, Bobbie, have returned from Seattle, Washington, with the intention of taking up their residence in this vicinity. They

are staying with the former's mother, Mrs. S. K. Lessley of 318 Ramona street, at present.

The S. O. Steinbergers of 395 Auburn street are entertaining Mrs. Steinberger's sister and her family this winter: Mr. and Mrs. W. H. Spillar and two children of Corpus Christi, Texas. The youngsters have been placed in the Sierra Madre school.

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**THORNTON-CARLSON Makers of Good Candy**

**CANDY**

3229 E. Foothill

1410 W. Colrado

WA 8366

WA 6637

**Large Assortment of Hard Candies, Brittles, English Toffee, Fancy Boxes, etc.**

**"Imperfect Dips" Chocolates**

25c lb.

**Price is No Substitute**

**for**

**Quality**

**Cleaning, Dyeing, Altering  
Repairing and Relining**

**Sierra Madre Tailors  
Cleaners & Dyers**

Tony Detweiler

W. E. Craig

14 West Sierra Madre Blvd.

Members of Cleaners Service Bureau

Phone 3

**Standard Gasoline  
Unsurpassed**

Following the usual custom we are securing 1936 License Plates for our customers without any charge.

**Standard Service Station**

J. M. Steinberger, Authorized Dealer

Cor. Auburn and Sierra Madre Blvd.

(formerly Central Avenue)

Phone 297-1

**CENTRAL MARKET**

CHAS. E. DAVIS FROM DELIVERY TWICE DAILY

38 WEST SIERRA MADRE BLVD. PHONE 97

**Our Boneless Steer Pot Roast is Delicious**

No Bone

No Waste

**FINE FOR SLICING</b**

# The Sierra Madre SHOPPING NEWS

U. S. POSTAGE  
Sec. 435½, P.L.R.  
**PAID**  
Permit No. 18  
Sierra Madre, Calif.  
Ret. Postage Guaranteed

FRIDAY, JANUARY 17, 1935

**BECKER'S**  
of ARCADIA

AFTER INVENTORY

Odds and Ends . . . Clearance

FRIDAY and SATURDAY  
JAN. 17th and 18th

ONE LOT \$1.95 Wash Dresses 75¢ ea.

PLAIN COLOR AND PRINTED  
SILK AND RAYON  
**DRESSES** \$3.95  
Formerly \$5.95 to \$7.95

ENTIRE STOCK OF

Fall and Winter Dresses

Street  
Dinner  
Formal  
Formerly \$12.95 to \$19.50

1/2 Price

Hose 2 pr \$1	HATS.... \$1
Single Pair 65c	Values to \$8.95
\$1.95 Wash Blouses	.75
\$4.95 Brush Wool Sweaters	2.95
\$1.00 LEATHER BAGS	.75
\$2.95 Reduced to	1.95
\$3.95	2.95

ALL SALES FINAL

**HENRY'S COFFEE SHOP** at 45 North Baldwin  
Phone 242-1  
Fine Home-Cooked Meals Served at All Times  
Dinner Served from 11 a.m. to 8 p.m.  
Man-Sized Portions of Quality Food

**Dry Wood  
Full Cords**

THE KIND YOU WANT

Delivered

WHEN YOU WANT IT

also

Coal, Coke, Briquettes, Pres-to-Logs

COW Manure	STEER Manure	PEAT Mull	Bone Meal for your Rose Bed, use 1 lb. to the bush
4 lg. sax	1 3 lg. sax	\$2.25 Sack 35c	6 lb. 25c 25 lb. 75c

**SIMPSON'S**  
House of Service  
3422 E. COLORADO  
DOWNTOWN — 1656 E. COLORADO  
CO. 6117

**General Automobile**

**R**EPAIRING  
REBUILDING  
REPAINTING

We Are Specialists

**NORM'S GARAGE**

54 North Baldwin Avenue  
Day and Night Tow Service  
Phones 164-1 — 293-4 — 120-4

**Everything  
to Build  
Anything**

Lumber, Roofing, Paints,  
Builder's Hardware, Garden  
Stakes, Pickets, etc.

**Sierra Madre Lumber Co.**

J. S. BILLHEIMER, Manager  
35 East Montecito Phone 23

**AT COST!**  
to close out our stock of  
Radiant Heaters

**Leaky Roofs**

easily repaired with our  
Pioneer Roofing  
whole or part rolls

**Hot Water**

economically supplied with  
Crane and Day & Night  
Storage Heaters

See us for prices

**Sierra Madre  
Hardware Co.**

**CENTRAL MARKET**  
CHAS. E. DAVIS FREE DELIVERY TWICE DAILY  
38 WEST SIERRA MADRE BLVD. PHONE 97

Our Boneless Steer Pot Roast  
is Delicious  
No Bone No Waste

FINE FOR SLICING

Corned Beef Tongues ..... lb. 18c

Wilson's Certified Oleo ..... 2 lbs. 27c

**Fresh Fish**

DIRECT FROM SAN PEDRO  
FINNAN HADDIE, N. Y. COUNT OYSTERS  
ALSO SALT MACKEREL

**Cube Steaks** ea. 10c

A choice individual steak, made more tender by our  
cubing machine

Korn Kountry Bacon ..... lb. 42c

Heavy and Fat

Swift's or Morrell's Bacon, sliced, lb. 39c

Swift's Premium 1/2lb. pkg. .... 22c

**Gr'nd Beef** Our Usual  
Quality ..... 16c

**Chuck Roast** lb. 18c

**Fresh Side Pork** lb. 30c

**Buy Your  
Chevrolet or  
Oldsmobile  
from  
McDONALD  
and  
O'BOYLE**  
Established 1924  
209 E. Foothill Boulevard  
Monrovia

**This Month's  
Special**  
Three portraits in a  
7½ x 13 inch  
Panel  
Framed Complete  
MacDougal Studios  
310 So. Myrtle Ave.  
Monrovia

**ARCADIA**

THEATRE —  
44 East Huntington Drive  
ARCADIA  
Admission 10c and 25c

Thurs., Fri. Jan. 16, 17  
Carole Lombard and Fred MacMurray in "Hands Across the Table" also Margaret Sullivan and Randolph Scott in "So Red the Rose" Colored Cartoon "Puss in Boots" Sat., Sun., Mon., Jan. 18, 19, 20 The Mad Marx Brothers in "A Night at the Opera" with Kitty Carlisle and Allan Jones, also "I Found Stella Parish" Kay Francis, Ian Hunter and Paul Lukas Tues., Wed. Jan. 21, 22 "BAD BOY" with James Dunn and Dorothy Wilson "Ship Cafe" with Carl Brisson and Arline Judge Vaude Reel & Water Sports

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Thurs. to Sat. — Jan. 23 to 25 "Return of Peter Grim" also "The Three Musketeers"



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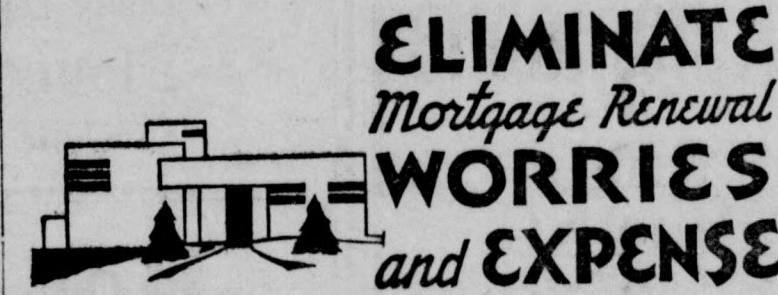
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Plan now to visit our nearest  
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these extremely low prices.



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A-Y Bread White or Wheat, Sliced 5c  
A-Y Bread White or Wheat, Sliced 7c  
or Unsliced loaves 1 1/2-lb. loaf

<b>Tomatoes</b>	Silver-Dale In Puree 3	No. 2½ cans 23c
<b>Sugar Corn</b>	Standard Quality 6	No. 2 cans 45c
<b>Pink Salmon</b>	Happy Vale 2	No. 1 cans 19c
<b>Peaches</b>	Masterpiece Brand or Miss California. Halves. 3	No. 2½ cans 35c
<b>Syrup</b>	Sleepy Hollow Cane & Maple Qt. 29c	Pint lug 15c
<b>Pork &amp; Beans</b>	Van Camp's Quality 6	16-oz. cans 29c
<b>Pineapple</b>	Hills-Dale Brand Broken Sliced 2	No. 2½ cans 29c
<b>Tomato Sauce</b>	Val-Vita Spanish 6	7¾-oz. cans 17c
<b>Sugar Peas</b>	Standard Quality 3	No. 2 cans 29c
<b>Cider Vinegar</b>	Old Mill Brand Pint bottle 5c	
<b>Flour</b>	Golden Heart 24½-lb. bag 75c	No. 10 bag 19c
<b>Jell-well</b>	Cube Flavored Gelatin Dessert pkg. 5c	
<b>Snow Flakes</b>	Salted Soda Crackers 1-lb. pkg. 15c	
<b>O-So-Gud Wafers</b>	Chocolate or Vanilla pkg. 10c	
<b>Libby's Tomatoes</b>	Solid Pack 3	No. 2½ cans 35c
<b>Del Monte Peas</b>	Early Garden 2	No. 2 cans 25c
<b>Scotch Soap</b>	Granulated Condensed Large pkg. 20c	
<b>White King</b>	Toilet Soap 3 bars 11c	
<b>Old Dutch</b>	Household Cleanser 3 cans 19c	
<b>Waldorf Tissue</b>	Toilet Paper 4 rolls 15c	

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Seven-bone or blade cuts of fancy steer beef. Center chuck.		
<b>PRIME RIB</b>	FIRST FIVE FANCY RIBS OF BEEF	23c
De Luxe oven roast. Cut from highest quality steer beef.		
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Boneless shoulder clod. No waste in these cuts. Tender, tasty.		
<b>ROLLED RIB ROAST</b>	Fancy rolled prime rib roast. From highest quality steer beef.	28c
Fancy rolled prime rib roast. From highest quality steer beef.		
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